



CAREER PATHWAYS CHALLENGE PROJECT

Amber Fluhr: NCWorks and Waves of Opportunity Career Advisor

Brittany Lassiter: Camden Early College High School Career Development Coordinator/ College Liaison

Sha'quasha Hoggard: Division of Employment and Independence for People with Disabilities NC Department of Health and Human Services

QR CODE



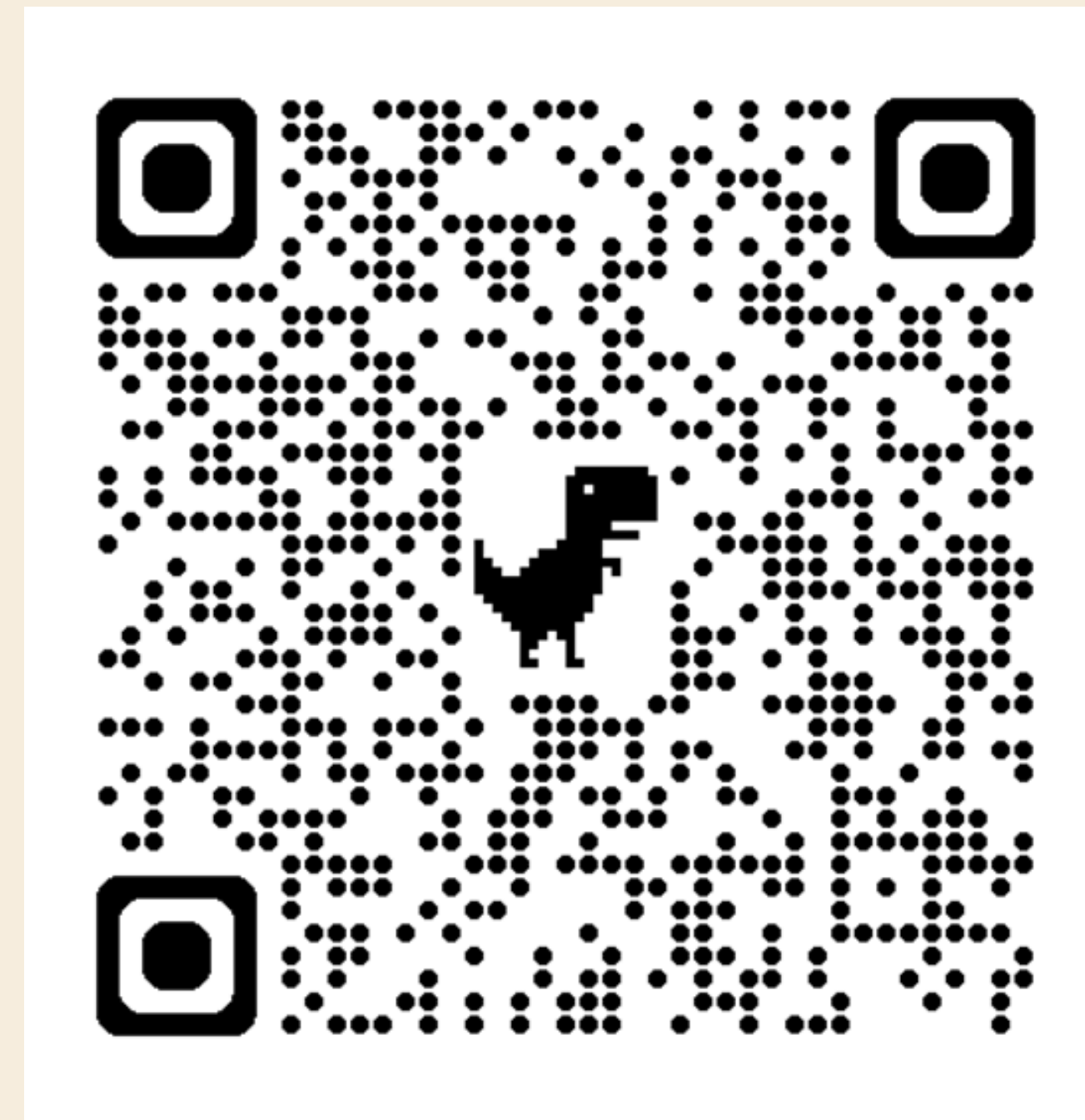
Goal: The primary goal of this project was to effectively share critical community resource information with a broad audience, ensuring that the community can easily access essential services, events, and support. By creating a scannable QR code, the project aims to break down barriers to information.

Scope: The project involved creating a scannable QR code that directs users to a shared online platform containing community partner resources and links provided by partnering organizations within the group.

Deliverables & Resources: The key deliverable for this project was the creation of a user-friendly landing page that houses our community resource information, accessible via the scannable QR code. The QR code will be shared as a resource through various channels to ensure widespread access to the community.

Success: The QR code was shared through print and digital means. Success will be evaluated based on feedback, such as community members' awareness and usage of the resources, and the level of satisfaction from partnering organizations regarding the accessibility and visibility of the shared resources.

Outcome: Group members shared the QR code with co-workers, students, participants, and the community! QR codes are a convenient and efficient way to quickly access information, websites, and digital content using just a smartphone, making them ideal for enhancing user experiences and streamlining communication.



College of the Albemarle

Pathways to Success-

College Transfer Pathways
Career Pathways



NCWorks Career Center

Career Counseling
Resume Assistance
Job Search Assistance
Job Fairs
Training Programs for Career Pathways

Community Partner Groups

Employment and Independence for People with Disabilities

Help people with disabilities find and maintain employment



Maritime Training Grant

Funding for Training in the Maritime Industry
Job Placement Assistance

The initiative aims to bolster the local economy by developing a skilled workforce that meets the demands of the maritime industry.