

2025 Strategic Workforce Leadership Initiative

The Strategic Workforce Leadership Initiative is a comprehensive professional development program for those engaged in workforce or economic development. The initiative is designed to build strong, committed and capable leaders who understand the economic conditions of their community and state, and are able to leverage those strengths to capitalize on opportunities as they emerge. It prepares attendees to participate in and lead workforce development boards, engage with economic developers and create initiatives that will further benefit the entire community.

About the Initiative

This four-day program is led by experts in workforce development and economic development, as well as leaders in emerging issues facing these disciplines. It prepares graduates for careers as leaders within workforce development, including positions such as directors of workforce boards, strategic workforce planners, economic developers, job developers, educational leaders, employer consultants and more.

Graduates of the program will receive the professional designation of Strategic Workforce Leader (SWL), issued by the Workforce Leadership Institute.



Dates: April 29 – May 2, 2025



Class Size: 30 participants



Location: James B. Hunt Jr. Library, NC State University



Tuition & Fees: \$299

Learn more at
go.ncsu.edu/workforceleader

