

Asset Mapping for Sector Strategies and Career Pathways

Purpose This asset mapping tool will help you identify existing resources, gaps, and opportunities to build or strengthen sector partnerships and career pathways in your region.

Step 1: Identify Existing Groups and Resources

- **Question:** What employer-heavy groups or initiatives already exist in your region?
 - Examples:
 - CTE Advisory Boards (high schools, community colleges)
 - Chambers of Commerce
 - Workforce Boards or Economic Development Councils
 - Industry-Specific Groups (e.g., healthcare alliances, manufacturing networks)

Group/Initiative Name	Purpose/Focus	Key Employers Involved	Meeting Frequency/Format
AHEC			

Step 2: Map Career Pathway Programs

- **Question:** What career pathways are active in your region?
 - Examples:
 - High-demand sectors (healthcare, manufacturing, IT)
 - Programs with stackable credentials or work-based learning opportunities

Sector/Pathway	Key Education/Training Partners	Work-Based Learning Options	Pathway Gaps

Step 3: Identify Gaps

- **Question:** Where are the gaps in your sector strategies or career pathways?
 - Examples:
 - Lack of employer involvement in specific industries.
 - Missing connections between education and work-based learning.
 - Limited support services for job seekers or students.

Identified Gap	Impact	Potential Solution

Step 4: Leverage WIOA Funds

- **Question:** How can WIOA funds support these efforts?
 - Examples:
 - Subsidized wages for internships or on-the-job training.
 - Career counseling or navigation services.
 - Expanding access to Registered Apprenticeships.

Initiative/Need	WIOA Fund Opportunity	Next Steps

Step 5: Develop an Action Plan

- **Question:** What are the next steps to strengthen sector strategies and career pathways in your region?
 - Examples:
 - Convene key stakeholders for initial discussions.

Sector Partnership Academy
February 6, 2025

- Pilot a new work-based learning initiative.
- Expand an existing pathway to include more employers or support services.

Priority Action	Lead Partner	Timeline	Resources Needed

Additional Resources

Experiential Work-based Learning <https://careertech.org/wp-content/uploads/2024/10/Experiential-Work-Based-Learning-in-Career-Pathways-October-2024.pdf>

Workforce GPS – Industry Sector Partnerships and Career Pathways: Mutually Beneficial https://d2leuf3vilid4d.cloudfront.net/-/media/Communities/rapidresponse/Files/Sector-Strategies/Skill_Building_Resources/SS-CP_Mutually-Beneficial-Alliance_20161109_FINAL.ashx?rev=897fe33380a04e598344dec056fb631e&sc_lang=en&hash=52DA0ED34B7815AAD1D0DFE90CFE95A6

Links

2017 First Bank Key Industries: <https://localfirstbank.com/article/north-carolinas-key-industries-infographic/>

Tradesformers Video: <https://www.youtube.com/watch?v=Xd9Y-rViP1o>

Connect with me!

Facebook: <https://www.facebook.com/nencpathways/>

Instagram: <https://www.instagram.com/nenccareerpathways/>

Twitter: <https://twitter.com/NENCPathways>

LinkedIn: <https://www.linkedin.com/company/nenc-career-pathways/>

Sign up for our monthly newsletter:

<https://lp.constantcontactpages.com/su/OAWODhw/nenc>

Connect with Brandi: brandi.bragg@nencpathways.org