**Asset Mapping for Sector Strategies and Career Pathways**

**Purpose** This asset mapping tool will help you identify existing resources, gaps, and opportunities to build or strengthen sector partnerships and career pathways in your region.

**Step 1: Identify Existing Groups and Resources**

* **Question**: What employer-heavy groups or initiatives already exist in your region?
	+ Examples:
		- CTE Advisory Boards (high schools, community colleges)
		- Chambers of Commerce
		- Workforce Boards or Economic Development Councils
		- Industry-Specific Groups (e.g., healthcare alliances, manufacturing networks)

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| Group/Initiative Name | Purpose/Focus | Key Employers Involved | Meeting Frequency/Format |
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**Step 2: Map Career Pathway Programs**

* **Question**: What career pathways are active in your region?
	+ Examples:
		- High-demand sectors (healthcare, manufacturing, IT)
		- Programs with stackable credentials or work-based learning opportunities

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| Sector/Pathway | Key Education/Training Partners | Work-Based Learning Options | Pathway Gaps |
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**Step 3: Identify Gaps**

* **Question**: Where are the gaps in your sector strategies or career pathways?
	+ Examples:
		- Lack of employer involvement in specific industries.

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| Identified Gap | Impact | Potential Solution |
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* + - Missing connections between education and work-based learning.
		- Limited support services for job seekers or students.

**Step 4: Leverage WIOA Funds**

* **Question**: How can WIOA funds support these efforts?
	+ Examples:
		- Subsidized wages for internships or on-the-job training.
		- Career counseling or navigation services.
		- Expanding access to Registered Apprenticeships.

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| Initiative/Need | WIOA Fund Opportunity | Next Steps |
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**Step 5: Develop an Action Plan**

* **Question**: What are the next steps to strengthen sector strategies and career pathways in your region?
	+ Examples:
		- Convene key stakeholders for initial discussions.
		- Pilot a new work-based learning initiative.
		- Expand an existing pathway to include more employers or support services.

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| Priority Action | Lead Partner | Timeline | Resources Needed |
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**Additional Resources**

**Links**

Experiential Work-based Learning <https://careertech.org/wp-content/uploads/2024/10/Experiential-Work-Based-Learning-in-Career-Pathways-October-2024.pdf>