**Asset Mapping for Sector Strategies and Career Pathways**

**Purpose** This asset mapping tool will help you identify existing resources, gaps, and opportunities to build or strengthen sector partnerships and career pathways in your region.

**Step 1: Identify Existing Groups and Resources**

* **Question**: What employer-heavy groups or initiatives already exist in your region?
  + Examples:
    - CTE Advisory Boards (high schools, community colleges)
    - Chambers of Commerce
    - Workforce Boards or Economic Development Councils
    - Industry-Specific Groups (e.g., healthcare alliances, manufacturing networks)

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| |  |  |  |  | | --- | --- | --- | --- | | Group/Initiative Name | Purpose/Focus | Key Employers Involved | Meeting Frequency/Format | | AHEC |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |
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**Step 2: Map Career Pathway Programs**

* **Question**: What career pathways are active in your region?
  + Examples:
    - High-demand sectors (healthcare, manufacturing, IT)
    - Programs with stackable credentials or work-based learning opportunities

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| Sector/Pathway | Key Education/Training Partners | Work-Based Learning Options | Pathway Gaps |
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**Step 3: Identify Gaps**

* **Question**: Where are the gaps in your sector strategies or career pathways?
  + Examples:
    - Lack of employer involvement in specific industries.

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| |  |  |  | | --- | --- | --- | | Identified Gap | Impact | Potential Solution | |  |  |  | |  |  |  | |  |  |  | |  |  |
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* + - Missing connections between education and work-based learning.
    - Limited support services for job seekers or students.

**Step 4: Leverage WIOA Funds**

* **Question**: How can WIOA funds support these efforts?
  + Examples:
    - Subsidized wages for internships or on-the-job training.
    - Career counseling or navigation services.
    - Expanding access to Registered Apprenticeships.

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| |  |  |  | | --- | --- | --- | | Initiative/Need | WIOA Fund Opportunity | Next Steps | |  |  |  | |  |  |  | |  |  |  | |  |  |
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**Step 5: Develop an Action Plan**

* **Question**: What are the next steps to strengthen sector strategies and career pathways in your region?
  + Examples:
    - Convene key stakeholders for initial discussions.
    - Pilot a new work-based learning initiative.
    - Expand an existing pathway to include more employers or support services.

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| Priority Action | Lead Partner | Timeline | Resources Needed |
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**Additional Resources**

**Links**

Experiential Work-based Learning <https://careertech.org/wp-content/uploads/2024/10/Experiential-Work-Based-Learning-in-Career-Pathways-October-2024.pdf>