

EASTERN AHEC

PART OF NC AHEC

**RECRUIT
TRAIN
RETAIN**

NC Works

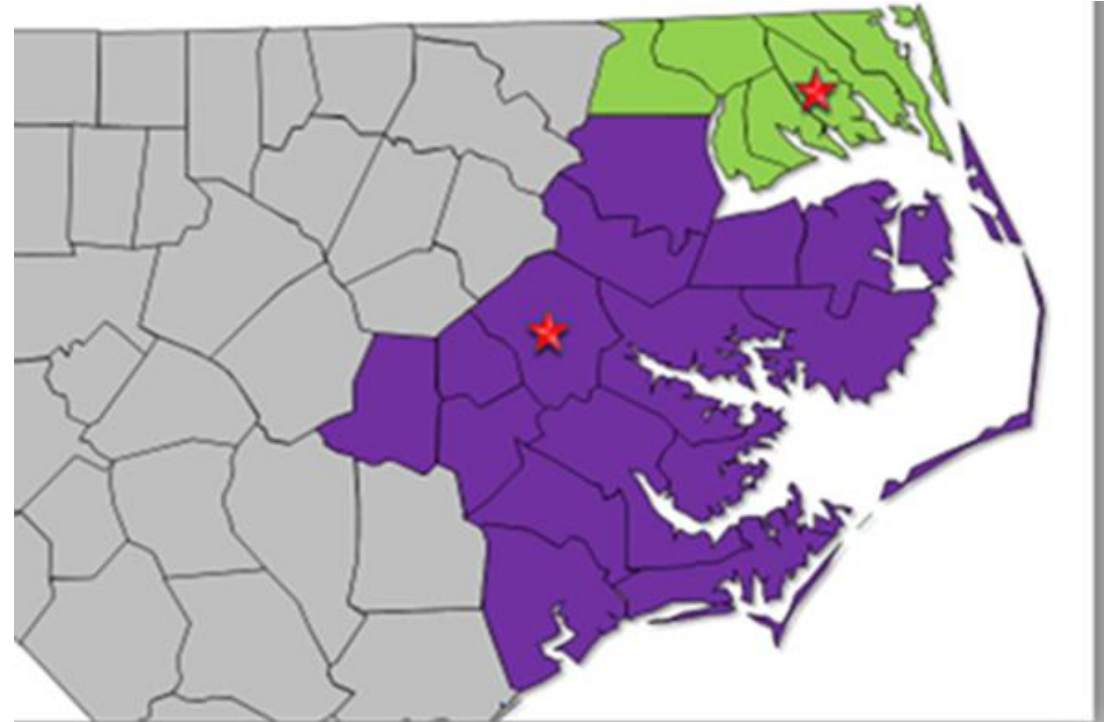
Lorrie Basnight, MD &
Blair Forde, MPH
November 29, 2023



Mission

The NC AHEC Program **provides and supports educational activities and services with a focus on primary care in rural communities** and those with **less access to resources to recruit, train, and retain** the workforce needed to create a healthy North Carolina.

With locations in Greenville and Elizabeth City, Eastern AHEC is one of nine centers in the NC AHEC Program and partners with ECU and other educational and health organizations to serve 23 counties in the eastern part of our state.

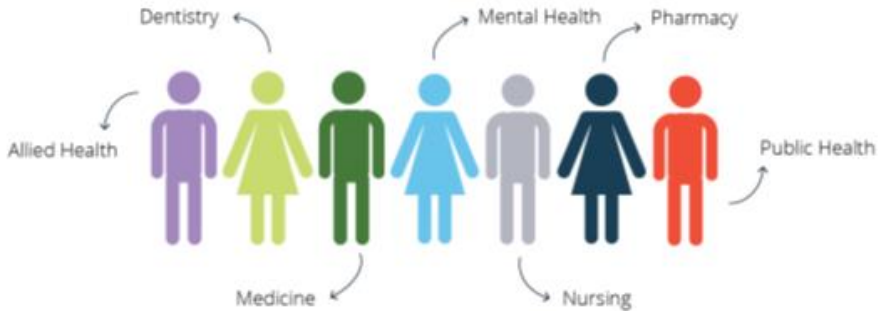
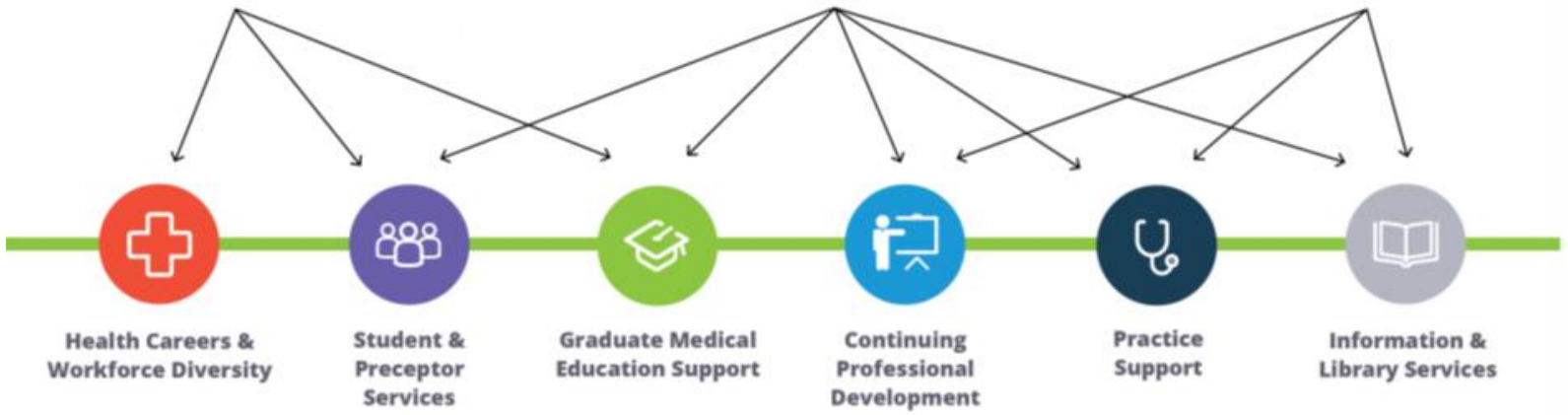


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developing the workforce for
A HEALTHY NORTH CAROLINA

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2022-2023 Highlights

- Provided **9,306 Nights of Housing** across our region
 - Housing Locations (Ahoskie-2, Beaufort-2, Elizabeth City-1, Edenton-1, Goldsboro-2, Greenville-4, Jacksonville-3, New Bern-1)
- Provided **Financial Support** for Primary Care and Community Residency Training
 - ECUHMC Stipends--\$540,000 to support primary care residency stipends
 - ECU FM support--\$615,000 to support community resident experiences
 - ECU Psychiatry support--\$57,000 to support residency training

2022-2023 Highlights

- Supported Interprofessional education for students from different programs to learn from, with, and about each other's professions
 - **Bus Tour of Greenville** focusing on Social Determinants of Health
 - Interactive **Reproductive Health** education
 - Truist **Interprofessional Leadership** workshop
 - ECU's Institute for Healthcare Improvement **Open School**

2022-2023 Highlights

- Offered over 1,400 Continuing Professional Development programs with just under 30,000 participants virtually, face-to-face or online.
 - Reached 1,727 nurses, 1,229 physicians, and 1,433 mental health providers
- Developed education using a range of learning modalities including:
 - **Podcasts**
 - Events including **both patients AND providers learning with and from each other**
 - Using **standardized patients** to help clinicians practice encounters with “patients”
 - Live **in-person, Virtual, Hybrid, ECHO** model, and **learn at your own pace**

2022-2023 Highlights

- Focus Areas for Continuing Professional Development
 - **Women’s Health** to improve **perinatal and maternal outcomes**
 - **Mental and Behavioral Health** especially around **substance use** and **suicide**
 - **Continuing Medical Education** as needed to improve care & build strong professional networks
- Our **Practice Support Team** provided “At the Elbow” help to practices improve care across eastern NC
 - In 2022-2023 they **communicated regularly with 217 practices** in the region with most of them **signed up** to participate in practice change including:
 - Clinical Workflow Operations
 - Collaborative Care Model (combining primary care with psychiatry support to improve access to mental health care)
 - Quality Improvement (Diabetes, Hypertension, Pre/Post Natal Care, Pediatric Immunizations)
 - Practice Needs Assessments
 - Practice Management Operations

NC AHEC Statewide Initiatives

- Focus on 3 **Healthy NC 2030** priorities: Suicide, Drug Overdose, access to Primary Care
- Develop and deploy **NC Center for Health Workforce**
 - Collaboration between NC AHEC, DHHS, Dept of Commerce, Governor's office, & professional associations
 - Qualitative survey of employers needs
 - Using results, involve providers and statewide leaders to develop programs and plan
 - Data will be made available to colleges and universities to help fill the gaps.
 - NC Health Talent Alliance in development
- Develop and support a **Community Health Worker** certification program and continuing education

2024 Rural Health Symposium

February 21 through 23

Please join us!

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Recruit—2022-2023 Highlights

- **Eastern NC Pathway Advisory Group** made up of professionals across eastern NC who are committed to helping students enter health professions careers.
- **Youth Health Service Corps**, a program designed to introduce high school students to health careers and service learning, 104 students from 2 schools participated in 2022-2023.
- Hosted **Northeast NC HOSA competition**, with about 130 high schoolers participating and many of our staff judging and/or assisting

2023-2024—Recruit

- HOSA (Health Occupations Students of America) engagement
 - Hosted the **HOSA Leadership Conference** on October 3rd which comprises the local HOSA Chapter advisors and student officers, 60 participants attended this event.
 - Hosted the **Northeast HOSA Regional Leadership Conference** on November 7th with over 160 students.
 - Supported the **Southeast HOSA Regional Leadership Conference** by providing giveaways as well as providing financial support to bring the BSOM Mobile Sim Lab to the event.

2023-2024—Recruit

- NEW Student Services Coordinator, Timothy Speight, BA
 - Pathway programs and Housing
- NC Health Talent Alliance (collaboration between NC AHEC and NC Chamber)
 - Early phases of deploying **Talent Pipeline Management** across the state
 - “TPM provides **employers and their education and workforce development partners** with strategies and tools to co-design talent supply chains that connect learners and workers to jobs and career advancement opportunities”
- Exploring opportunities with STEM East, especially the STEM East Learning Ecosystem

2023-2024—Train

- **AHEC Scholars**—31 health professions students participated in the AHEC Scholars program this year, with 15 of them graduating from the 2-year program in April 2024
 - 4 Scholars funded by the ECU School of Dental Medicine



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Success Story

- <https://youtu.be/FvQPU6-lcGY?si=dbGoqeSqKezedSd4>

NC AHEC Pathway Student

NC AHEC Scholar 2018-2020

ECU Public Health Graduate 2021

Brody School of Medicine Student 2021-current

Future Primary Care Practitioner

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