2018-2019

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Business Support Services Metrics



*Secondary School, Community College and Workforce Development Board Measures Summary*

**Northeastern NC Career Pathways**

**Business Support Services Pathway**

**Community College Progress Measures**

**Work-based Learning, Community College Completers, Employer Engagement**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Progress Measure** | **2016-2017** | **2017-2018** | **2018-2019** | **2019-2020** |
| Number of employers providing **Business Support Services** related *work-based learning experiences* to students | 46 | 81 | 32 |  |
| Number of students who experienced a **Business Support Services** related *work-based learning opportunity* | 79 | 106 | 50 |  |
| Number of **Business Support Services programs** in which students earned certificates, diplomas and/or associate science degrees | 52 | 33 | 19 |  |
| Number of students who earned **Business Support Services** certificates, diplomas, and/or associate science degrees | 792 | 1450 | 165 |  |

**Business Support Services Programs:**

Accounting

Advertising and Graphic Design

Budgeting/Finance (certificate)

Business Administration

Business Startup - Entrepreneurship Mindsets

CISCO CCNA PREP

Computer Programming and Development

Computer Upgrade and Repair Technician

Distribution Management

Entrepreneurship

Financial Services

Global Business Management

Human Resource Management

Information Technology

IT Cyber Security

IT Information Systems

IT Project Management

IT System Administrations & Support

IT Technical Support

Legal Office

Logistics Analysis

Management Supervision

Marketing

Network Management

Office Administration

Office Administration/Legal

Office Finance

Paralegal Technology

Professional Crafts - Entrepreneurship

Security Systems Concept

Simulation and Game Development

Small Business Management

Small Business Startup

Supply Chain Management

System Security

Web Design and Administration

Workplace IT Professional

**Northeastern North Carolina Career Pathways**

**Business Support Services Pathway**

**Workforce Development Boards**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Progress Measures** | **Year Ending****6/30/17** | **Year Ending****6/30/18** | **Year Ending****6/30/19** | **Year Ending****6/30/20** |
| **Adult Measures** |  |  |  |  |
| The number of adult clients enrolled in Business Support Services at a community college | 23 | 36 | 190 |  |
| The number of adult clients who earned a Business Support Services credential | 25 | 25 | 108 |  |
| The number of adult clients employed in a Business Support Services career | 21 | 32 | 66 |  |
| **Youth Measures** |  |  |  |  |
| The number of youth clients enrolled in a high school diploma program | 173 | 186 | 119 |  |
| The number of youth clients enrolled in a high school equivalency program | 161 | 152 | 63 |  |
| The number of youth clients enrolled in a Business Support Services at a community college | 8 | 8 | 9 |  |
| The number of youth clients enrolled in pathways other than Business Support Services | 142 | 120 | 62 |  |
| The number of youth clients employed in a Business Support Services career | N/A | N/A | 4 |  |

**North Carolina Northeast Career Pathways**

**Business Support Services Pathways**

**Secondary School Measures**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Progress Measure** | **2016-2017** | **2017-2018** | **2018-2019** | **2019-2020** |
| **Concentrator and Industry Credentials Measures** |  |  |  |  |
| Number of students who complete the high school requirements to be recognized as a business support services pathway concentrator | 605\* | 439~ | 645 |  |
| Number of Students who achieve business support services related credentials | 5212 | 1492 | 895 |  |
| Career Readiness Certificates (CRCs) | 2843 | 2670 | 1835 |  |
| **Work-based Learning and Employer Engagement Measures** |  |  |  |  |
| Number of employers providing business support services related work-based learning opportunities | 99 | 141 | 131 |  |
| Number of students provided a business support services related work-based learning opportunity | 435 | 579 | 1102 |  |
| Number of employers engaged in activities related to business support services instruction other than work-based learning | 241 | 224 | N/A |  |
| **Activities that support Pathway Completion Measures** |  |  |  |  |
| No./% of LEAs offering 7 or more career guidance activities in which 75% or more of a grade level participated | 2/13% | 7/41% | N/A |  |
| Number of NC Career and College Promise courses completed in a business support services pathway | 1310 | 771 | 2904 |  |
| Number of CCP college transfer courses completed | 6526 | 6223 | N/A |  |

\*BSS concentrators include Business Management, IT, Finance and Transportation

~added Marketing

**College & Career Exposure Activities offered (7th through 12th)**

* **Community/Guest Speakers**
* **Ready, Set, App – Guest Speaker (Tech)**
* **Career Fairs**
* **CTE Career Collaboration**
* **CTE Middle School X-Factor**
* **Graduates Ready & Digitally Driven (GRADD)**
* **Job Shadowing (in person and virtual)**
* **STEM Fair**
* **Open House**
* **Career Conversations**
* **Career Cluster & Pathway Lessons**
* **Librarian Job Skills Exploratory Activities**
* **CFNC transition**
* **Learning Style Inventories**
* **EverFi “Key to my future” activity**
* **College Tours**
* **Grow Local initiative**
* **Ag Fest/Ag Expo**
* **IMatter Rally**
* **FAFSA**
* **Career & College Readiness presentations**
* **Workkeys bootcamps**
* **Senior Interview Days**
* **College Application Week**